



317.519.3298
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Education

**Ball State University,
Honors College**
Muncie, Indiana
Degree Expected:
Bachelor of Arts, May 2020
Major: Visual and Interactive
Storytelling
Track: Media Development
and Design
GPA: 3.692/4.0

Skills

Wordpress
HTML5
CSS
Javascript
Sketch
ArcGIS Pro
Adobe Suite
PMP
Copy editing
Leadership
Unreal Engine
Photography
Video editing
Podcast training

References

Available upon request.

Makayla Hughes

Career Experience

Cook Medical Bloomington, IN

Editorial Content Intern, May - Aug. 2019

- Managed and edited the *WireGuide*, a digital newsletter about the interns at Cook locations
- Conducted interviews, wrote stories, took and edited photos, created videos

McKinley Avenue Agency Ball State University

Senior Designer, Nov. 2017 - present

- Manage and design advertisements for clients in the Muncie area
- Stay on top of deadlines, schedules, and publication dates for a variety of mediums including print, digital, and special sections

Byte Ball State University

Senior Copy Editor, April 2019 - present

- Make final edits to all long-form pieces of text before posting on website
- Provide grammar and structure edits to posted stories

Women in Technology Ball State University

Promotions and Recruitment Director, Jan. 2019 - present

- Direct communications board in all matters pertaining to advertising and marketing
- Recruit new members and plan recruitment events

Race to the Moon board game Ball State University

Graphic Designer, Feb. - May 2019

- Created a cohesive visual design for a grant-funded educational board game

Happy Accident Studio Ball State University

Team Member, Jan. - May 2019

- Assisted a multidisciplinary team that created a touchscreen video game for local museum as a Shafer Fellows immersive learning project

Honors

Pamela Forbes Memorial Scholarship, Ball State University - Journalism Department scholarship for women who are effective and active members of the staff of a campus student publication

Rising Star Award, McKinley Avenue Agency - Louie Award recognizing someone in the agency for taking initiative to better their work

Dean's List, Ball State University - Since Fall 2017, earn at least 3.5 GPA for 12 or more credits

Presidential Scholarship, Ball State University - Academic achievement scholarship as an incoming freshman