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## Education

**Ball State University,  
Honors College**  
Muncie, Indiana  
**Degree:**  
Bachelor of Arts  
**Major:** Journalism Graphics  
**Track:** Media Development  
and Design  
GPA: 3.744/4.0

## Skills

Wordpress  
HTML5/CSS  
Social media  
Javascript  
Sketch  
ArcGIS Pro  
Adobe Suite  
Usability  
Copy writing/editing  
Leadership  
Unreal Engine  
Photography  
Video editing  
Podcast training

## References

Available upon request.

# Makayla Hughes

## Career Experience

### **Cook Medical** Bloomington, IN

*Editorial Content Intern*, May - Aug. 2019

- Managed and edited the *WireGuide*, a digital newsletter about the interns at Cook locations
- Conducted interviews, wrote stories, took and edited photos, created videos

### **McKinley Avenue Agency** Ball State University

*Co-Creative Director*, Nov. 2017 - May 2020

- Manage and design advertisements for clients in the Muncie area
- Stay on top of deadlines, schedules, and publication dates for a variety of mediums including print, digital, and special sections

### **Byte** Ball State University

*Senior Copy Editor*, April 2019 - May 2020

- Make final edits to all long-form pieces of text before posting on website
- Provide grammar and structure edits to posted stories

### **Women in Technology** Ball State University

*Promotions and Recruitment Director*, Jan. 2019 - Jan. 2020

- Direct communications board in all matters pertaining to advertising and marketing
- Recruit new members and plan recruitment events

### **Race to the Moon board game** Ball State University

*Graphic Designer*, Feb. - May 2019

- Created a cohesive visual design for a grant-funded educational board game

### **Happy Accident Studio** Ball State University

*Team Member*, Jan. - May 2019

- Assisted a multidisciplinary team that created a touchscreen video game for local museum as a Shafer Fellows immersive learning project

## Honors

**Pamela Forbes Memorial Scholarship, Ball State University** - Journalism Department scholarship for women who are effective and active members of the staff of a campus student publication

**Renaissance Louie Award, Byte** - Louie Award for revitalizing the copy editing team and making it the best the organization has seen

**Rising Star Award, McKinley Avenue Agency** - Louie Award recognizing someone in the agency for taking initiative to better their work

**Dean's List, Ball State University** - Since Fall 2017, earn at least 3.5 GPA for 12 or more credits